



# AUTHENTIC FOR DESKTOP

## UNIQUE BROWSER-BASED READING EXPERIENCE

*With this forward compatible solution, build on HTML5 technology, Visiolink AUTHENTIC for Desktop provides media houses with the opportunity to give their readers a unified experience across platforms through recognizable layout and user experience that is designed to resemble app platform designs.*





## AUTHENTIC FOR DESKTOP IN BRIEF

AUTHENTIC for Desktop is available with a number of features and includes forward compatibility. The technological basis of this solution means that the time from placing your order to product delivery is very short. Mix and match your preferred features to meet the specific needs of your readers.

### AVAILABLE BASIC FEATURES INCLUDE:

Reader friendly article view and page-/section overview.

Widescreen View Full puts focus on content, providing the reader the perfect circumstances to immerse into the reading experience.

Additional Basic Features include calendar, download as pdf, print pages, Google Analytics, and search/archive search.

Available Pro Features include:  
Social Sharing, Clickable Ads, and Interstitials.

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## WHAT YOU NEED TO KNOW

AUTHENTIC for Desktop is a browser-based solution that requires no flash or plug-ins.

Sharp vector-based graphics with perfect zoom functionalities.

Available for desktop and laptop.

Supported browsers: Chrome, Firefox, Safari and Internet Explorer 9 and 10. Users with other versions are re-directed to a Flash version.

Subtle and contemporary design with interactive buttons available in the company colors.

Watch this video and see the new design:  
<https://visiolink.wistia.com/medias/xz8asx1v1r>



*With over 1000 newspaper titles, Visiolink is a market leader in digital newspaper solutions for European media houses. This position has been achieved based on more than 10 years' publishing experience. Visiolink thinks like a media house, even though the service provided is software. This means that Visiolink is constantly committed to generating new readership and users for the media houses. Visiolink is a leader in software for e-publishing for web browsers, smartphones and tablets. Reservations are made for errors and omissions in prices, descriptions and graphics.*